



# Motor Insurers' centre

The Future of Motor Insurance –  
Technology and Data enabling Innovation and new services

Mikko Pöyhönen, chairman of the board

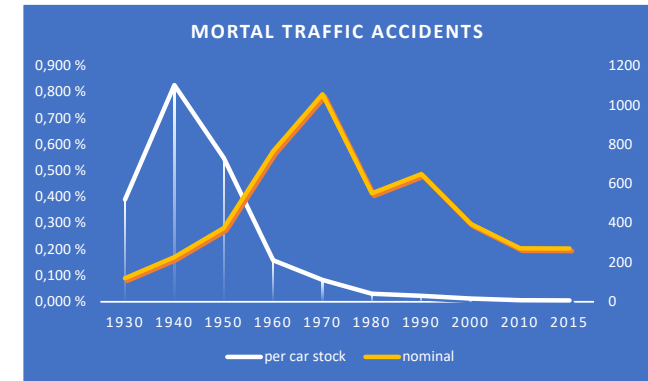




From past through present to the future -  
Motor insurance has been and will be about  
Technology, innovation, data and services

# Hundred years of innovation and improved safety

Degree of innovation has been grand in all senses during the past hundred years.

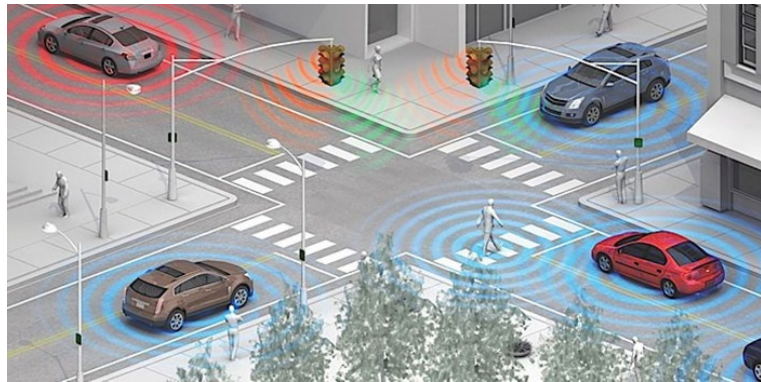


Motor insurance is a modern people product - designed for life.

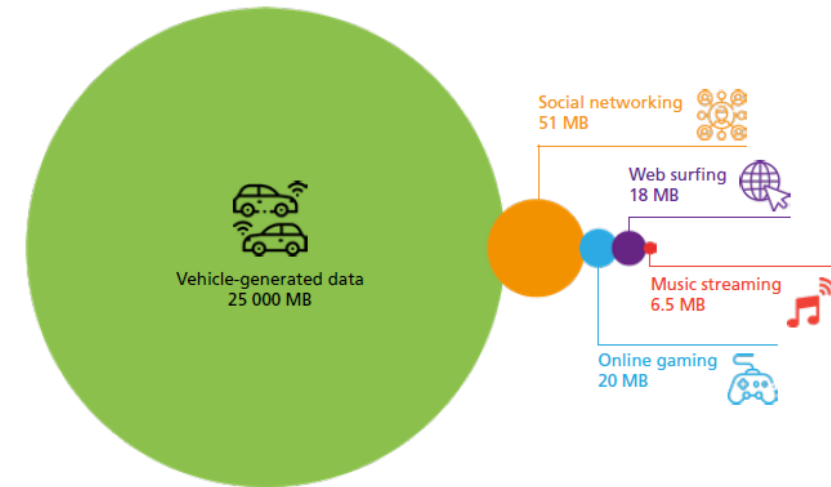


# Technological innovation speeds-up boosting insurance innovation aswell

Mobility becomes even safer, more connected, personal and real-time.



Comparison of hourly data generation



Massive amounts of data allows development of better and more tailored services – including insurance.

# Heading towards more autonomous mobility

Technology and AI allowing completely new services fitting customer needs and demands.



Risks will transfer more from driver to vehicle and system  
– new risks will emerge and insurance will need to adapt.

# Data is the essence for developing better services

To be able to create personal real-time services data access needs to be ensured.



It is up to each individual to decide what information (s)he agrees to share with whom – and (s)he should have full right accessing own data.

# Continued work for developing safe and stable motor insurance system

Degree of innovation continues to be grand in all senses in the years to come.



Motor insurance will continue to be modern people product - designed for life.

Congratulations to Finnish Motor Insurers' Centre !



# Thank you

Motor  
Insurers'  
centre

100 years